

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

**Total Charges: \$** \_\_\_\_\_ **GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      John Flynn      703-224-3200  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title



Circulation Information Request Form  
Issue

Advertiser Group Name: Americans for Prosperity

Address: 1726 M St. NW 10<sup>th</sup> Floor

City, State & Zip Code: Washington, D.C. 20036

Phone: 202-349-5880

Fax: 202-587-4599

Executive Director or  
President

Tim Phillips

Group Treasurer

John Flynn



WFTS

# ORDER

Print Date 08/09/12

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Flight Dates **08/22/12-08/27/12**

Contract / Revision      **307221 /**

Original Date / Revision  
08/07/12    08/07/12

Advertiser **Americans for Prosperity**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product  
**Americans for Prosperity**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **1866**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share %      Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	31	\$32,130.00	\$37,800.00	0.00
September 2012	10	\$16,575.00	\$19,500.00	0.00
<b>Totals</b>	<b>41</b>	<b>\$48,705.00</b>	<b>\$57,300.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	31	\$32,130.00	\$37,800.00
08/27/12	08/27/12	10	\$16,575.00	\$19,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	08/22/12	08/24/12	M-F 6-7a ABC Action News	CM	558-7a	--111--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--111--					3	\$850.00		0.00			



WFTS

Print Date: 08/09/12

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Contract / Revision **307221** Flight Dates **08/22/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1866**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/22/12	08/24/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	--111--	:30	3	\$1,000.00	P-2	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--111--	3		\$1,000.00		0.00					
N 3	WFTS	08/22/12	08/24/12	M-F 12-1p ABC Action News	CM	1158a-1p	--111--	:30	3	\$450.00	P-3	0.00 NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--111--	3		\$450.00		0.00					
N 4	WFTS	08/22/12	08/24/12	M-F 5-530p ABC Action News	CM	458-530p	--111--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--111--	3		\$1,000.00		0.00					
N 5	WFTS	08/22/12	08/24/12	M-F 530-6p ABC Action News	CM	530-6p	--111--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--111--	3		\$1,000.00		0.00					
N 6	WFTS	08/22/12	08/24/12	M-F 6-630p ABC Action News	CM	558-630p	--111--	:30	3	\$1,200.00	P-3	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--111--	3		\$1,200.00		0.00					
N 7	WFTS	08/22/12	08/24/12	M-F 5-530a ABC Action News	CM	5-530a	--111--	:30	3	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--111--	3		\$300.00		0.00					
N 8	WFTS	08/22/12	08/26/12	M-SU 11-1135p ABC Action News	CM	11-1135p	--1-1-1	:30	3	\$1,700.00	P-3	0.00 NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--1-1-1	3		\$1,700.00		0.00					
N 9	WFTS	08/25/12	08/25/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S-	1		\$300.00		0.00					
N 10	WFTS	08/25/12	08/25/12	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S-	1		\$600.00		0.00					
N 11	WFTS	08/25/12	08/25/12	SA 730-8p SA 730-8p	CM	728-758p	-----S-	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S-	1		\$1,400.00		0.00					
N 12	WFTS	08/26/12	08/26/12	Sunday Prime A Sunday Prime A	CM	658-8p	-----S	:30	2	\$3,000.00	P-3	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S	2		\$3,000.00		0.00					
N 13	WFTS	08/26/12	08/26/12	ABC Sunday Prime Sunday Prime	CM	658-11p (9:00 PM-11:00 PM)	-----S	:30	2	\$3,500.00	P-3	0.00 NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S	2		\$3,500.00		0.00					
N 14	WFTS	08/27/12	08/27/12	M-F 6-7a ABC Action News	CM	558-7a	M-----	:30	1	\$850.00	P-2	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WFTS

Print Date: 08/09/12

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Contract / Revision **307221** Flight Dates **08/22/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1866**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	WFTS	08/27/12	08/27/12	M-F 6-7a ABC Action News	CM	558-7a	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$850.00		0.00			
N15	WFTS	08/27/12	08/27/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N16	WFTS	08/27/12	08/27/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$450.00		0.00			
N17	WFTS	08/27/12	08/27/12	M-F 5-530p ABC Action News	CM	458-530p	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N18	WFTS	08/27/12	08/27/12	M-F 530-6p ABC Action News	CM	530-6p	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N19	WFTS	08/27/12	08/27/12	M-F 6-630p ABC Action News	CM	558-630p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$1,200.00		0.00			
N20	WFTS	08/27/12	08/27/12	M-F 5-530a ABC Action News	CM	5-530a	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$300.00		0.00			
N21	WFTS	08/27/12	08/27/12	M-F 11-1135p ABC Action News	CM	11-1135p	M-----	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					1	\$1,700.00		0.00			
N22	WFTS	08/27/12	08/27/12	8-10P Bachelor/Bachelorette 8-10P Bachelor/Bachelorette	CM	758-10p	M-----	:30	2	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----					2	\$6,000.00		0.00			
Totals														41	\$57,300.00